



## Packaging solutions



# Void Filling PaperJet® – the eco alternative to polystyrene chips



PaperJet®  
trial results...

Costs

down **24%**

Packing  
speed

up **46%**

Carbon  
footprint

down **80%**

# Void Filling Polystyrene chips v PaperJet®



## Case study

Our client, a leading online retailer, was using traditional polystyrene loosefill chips for their protective in-box void fill, and had been for decades. Products packed included kitchenware, glassware, cookware, tableware and crockery. After a brief consultation we recommended PaperJet® Paper Cushioning material as a better void-fill alternative for the reasons set out below.

## Product comparison

### Polystyrene chips



### PaperJet®



<b>Costs</b>		Reduction in breakages/returns Reduced costs by 24%
<b>Handling</b>	Labour intensive product to handle – approx. 2 hours to unload per order	One pallet to unload per order
<b>Storage</b>	Bulky product to store: up 3000 cu. ft warehouse space	Less storage space – just one Euro pallet space
<b>Customer experience</b>	Poor unboxing experience Messy to unpack/dispose of	Great ‘eco’ look No mess
<b>Eco credentials</b>	Very hard to recycle High carbon footprint	FSC accredited, 100% recycled, 100% biodegradable paper Carbon footprint down 80%

“Not only has the change from loose fill chips to the PaperJet system provided superb protection, it has also given us back a large storage area in our warehouse.”

**Warehouse Manager**  
Leading online retailer



**McKinleys’  
recommendation**